April 29, 2020 VIRTUAL HAPPENINGS

E. T. Stay Home! Cinema Theater Uses Creative Messaging During COVID-19

Have you seen the creative social distancing messages lighting up Cinema Theater's marquee? The current message says "E.T. Stay Home!", while past messages have included "There's no place like home." While the Cinema is currently closed, virtual offerings by the theater also show the breadth of their creativity.

Children will love that the Cinema is continuing its tradition of hosting the Rochester International Children's Film Festival. These short films are perfect for the whole family to enjoy, with fun educational activities offered as follow-up options. The films are all lovely: some are funny, some have gentle messages. Families may view these films for free by clicking here: https://www.kidsfestroc.org/

On a more adult level, the Cinema, in partnership with Image Out is streaming "And Then We Danced" through April 30th.

 And Then We Danced was directed by Levan Akin and stars Ana Javakishvili, Giorgi Tsereteli and Tamar Bukhikashvili. This movie was screened last fall as part of ImageOut Festival, and we at the Cinema Theater are proud to collaborate with ImageOut to promote this current virtual screening. A passionate tale of love and liberation set amidst the ultraconservative confines of modern Georgian society, *And Then We Danced* follows Merab, a devoted dancer who has been training for years with his partner Mary for a spot in the National Georgian Ensemble. The arrival of another male dancer, Irakli--gifted with perfect form and equipped with a rebellious streak--throws Merab off balance, sparking both an intense rivalry and romantic desire that may cause him to risk his future in dance as well as his relationships with

Mary and his family. This movie earned a rating of 92% on Rotten Tomatoes. You can rent the movie here. The cost is $12, and the rental is good for two days.

Pink Ribbon Walk & Run Goes Virtual!

Sun May 10, 2020Anywhere, NY US 14623

EVENT: PINK RIBBON 5K RUN

Choose your favorite trail, path or neighborhood-- and tread mills count! Just remember to always practice proper social distancing!

Instructions can be emailed about how to submit your results. Or simply run for fun - the choice is yours!
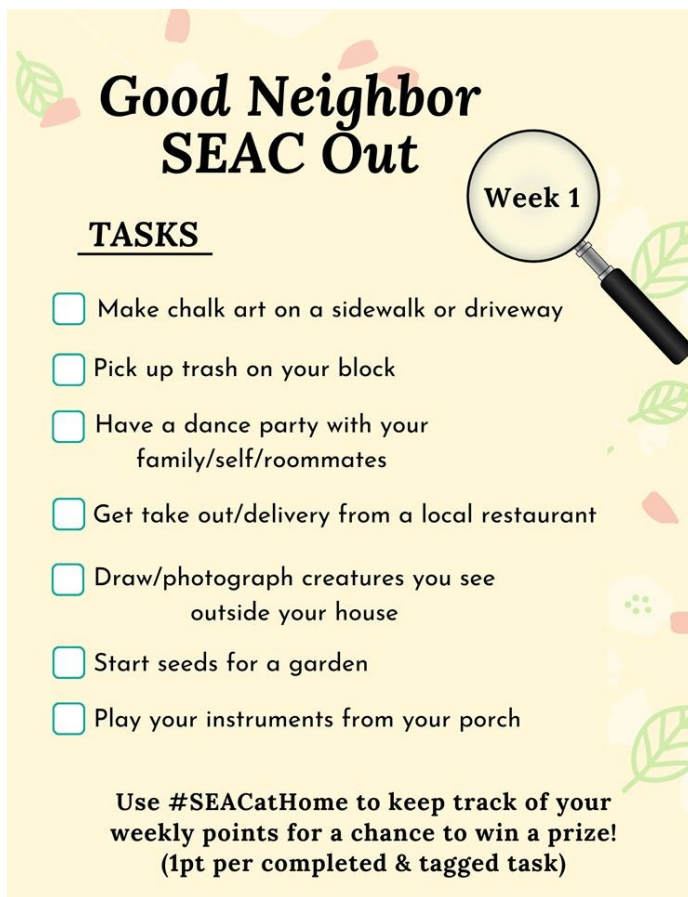
Awards:

- First place overall finisher will receive a $300 cash prize. There is a $200 bonus if a new course record is set (Current record: 17:15).
- Additional prices to second and third place overall, as well as top three survivors overall.
- Age group awards will be awarded to the top three finishers in the following five year age groups: 14 and under, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70 and up.

Price: $25.00 General Fee + $2.50 SignUp Fee
Registration: Registration ends May 10, 2020 at 9:45am EDT

For registration, click here: https://runsignup.com/Race/Register/?raceId=54304&eventId=333000

Good Neighbor SEAC Out

Week 1

TASKS

- [ ] Make chalk art on a sidewalk or driveway
- [ ] Pick up trash on your block
- [ ] Have a dance party with your family/self/roommates
- [ ] Get take out/delivery from a local restaurant
- [ ] Draw/photograph creatures you see outside your house
- [ ] Start seeds for a garden
- [ ] Play your instruments from your porch

Use #SEACatHome to keep track of your weekly points for a chance to win a prize!
(1pt per completed & tagged task)

South East Area Coalition

25 mins

Join SEAC's "Good Neighbor SEAC Out" weekly challenges for a chance to win a prize from a local business!
Complete each task and post a picture to your neighborhood Facebook page or Nextdoor with #SEACatHome

In addition, check out SEAC's very comprehensive COVID-19 Resource Guide

We've all found ourselves in new and uncertain times during the Coronavirus pandemic. SEAC is dedicated to distributing accurate information to the public to ensure everyone is safe and informed. We have created a guide of resources available from the City of Rochester, Monroe County, and New York State. Find assistance for unemployment, food distribution, and much more. Keep up with Coronavirus updates: COVID-19 Resource-Guide
http://seacrochester.org/…/04/23/coronavirus-resource-guide/

Community Input for 2020-2021 Budget

Mayor Lovely A. Warren is inviting the community to provide input to help shape the City's 2020-21 budget.

Take An on-line survey regarding the budget through May 5. **Take the survey here>>**

"The COVID-19 pandemic is creating unprecedented fiscal challenges for the City, so it is critical that the community provide insight that will help guide us through the difficult decisions ahead," said Mayor Warren. "However, we want to gather that input in the safest possible manner, which is why are conducting these sessions in a virtual format. Our citizens are the city of Rochester's most valuable asset, and I look forward to reviewing their feedback and incorporating their ideas into our budget process."

Blocks in Bloom Wins Community Greening Award from the American Horticultural Society!

Read the Press Release (PDF)

Read the March 2020 Special Edition Newsletter (PDF)

We've been featured in the Democrat & Chronicle!
Read the Article on the D&C Website

The program is a wonderful outreach for building community, enhancing property values, promoting safe neighborhoods, and encouraging healthy living. Residents build a sense of ownership and pride in their homes and their community relationships grow stronger through gardening.

Sixteen blocks in NW, NE and SW Rochester with a total of 130 households are participating. Twenty-nine Master Gardener volunteers are participating in the project with two Master Gardener volunteers mentoring each block. The program has generously received plant, compost, and mulch donations from Lowes, City of Rochester, garden clubs, including the Rochester Garden Club, and the 1st Unitarian Church plant sale.

Since 2015 Blocks in Bloom has served an average of 15 blocks per year. In the last 4 years, 71 blocks and 665 households have been positively impacted by this program. To see map of Rochester with garden block locations since 2014, click here.

The basic steps are simple:

- Identify city blocks where at least 6 households want to start a front yard flower garden
- Match it with a pair of Master Gardener "mentors"
- Visit each yard to see where the gardener wants to plant, and assess light and other characteristics (while teaching a few gardening principles)
- Schedule a time for each block to prepare their garden beds
- Gather donated perennial plants
- Hold a work-day where gardeners plant with advice from Master Gardeners
- Master Gardeners visit periodically throughout the growing season to mentor

If you are interested in participating in Blocks in Bloom, contact Cornell Cooperative Extension of Monroe County HERE. New gardens must be located within the City of Rochester, in one of the zip codes/areas designated eligible for the program.

*If you are a Block Mentor or Block Captain, resources and messages are located **HERE**. You must be authorized to use the Wordpress Blocks in Bloom site. Please contact Sue Magee (contact info below) to be added as an authorized user.*

Contact
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