

Virtual Happenings

SMALL BUSINESS, TRADEMARK & PATENT RESOURCES



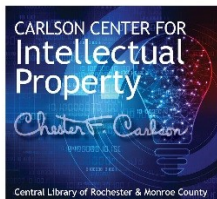
Rochester
Public Library

More Than You Think

THE SMALL BUSINESS RESOURCE CENTER

Thinking of starting a business? Not sure where to start? The Small Business Resource Center at the Central Library of Rochester and Monroe County can assist you with finding industry and market information, sample business plans, demographics and other statistics for the Greater Rochester area and beyond. <https://roccitylibrary.org/spotlight/the-small-business-resource-center/>

The Small Business Resource Center is also connected to the Chester F. Carlson Center for Intellectual Property.



The **Carlson Center for Intellectual Property** is an official Patent and Trademark Resource Center (PTRC). There are only five PTRCs in New York State, and 85 in the country. <https://roccitylibrary.org/chester-f-carlson/>

To learn more about what resources are available to help with your business planning, or for questions about trademarks or patents, please call 585-428-8130. For patent, trademark or small business resource searches, please email business.insight@libraryweb.org



Roc Paint Division is the City of Rochester's Youth Mural Arts Program. Created in 2015, our mission is to beautify the city's R-Centers through mural arts while providing employment and training opportunities to young developing artists.

During this time of community wide social distancing, our group chose to shift from installing murals to collectively creating an art activity that we could share with the youth of our city. Our team, consisting of fourteen youth members and three adult staff, all contributed illustrations to this coloring book. We hope this book will help you enjoy the time and serve as a reminder that even apart, we can make something beautiful together.

You can download the coloring book by clicking <https://rocpaintdivision.wordpress.com/roc-paint-division-.../> or pick up your copy and crayons at the following R-Centers that are currently open for meal distributions (while supplies last):

- Adams Street, 85 Adams St.
- Avenue D, 200 Ave. D
- Carter Street, 500 Carter St.
- Tyshaun Cauldwell R-Center for Hope, 524 Campbell St.
- Frederick Douglass, 990 South Ave.
- Flint Street, 271 Flint St.
- David Gantt, 700 North St.
- Trenton & Pamela Jackson (Clinton-Baden), 485 N. Clinton Ave.
- Thomas Ryan, 530 Webster Ave



The U.S. Census Bureau's Statistics in Schools (SIS) brings school subjects to life using real-world Census Bureau data to create materials for use year after year at all grade levels. In case you missed it, SIS released some new **Dr. Seuss** coloring pages in printable format [here](#). Celebrate the whimsical world of Dr. Seuss. Have some coloring fun while familiarizing your family with the importance of the U.S. Census.

Complete information on the 2020 Census may be found here:
<https://2020census.gov/>

A popular virtual link is Cornell Lab's Feeder Watch camera and site for identifying the birds in YOUR backyard feeder.



The banner features the text "Project FeederWatch" in green, "BIRDSPOTTER" in large black letters, and "Upload your best photo and start voting!" in yellow. Below this is "2019 - 2020 PHOTO CONTEST" in red. Logos for "The Cornell Lab of Ornithology" and "Wild Birds Unlimited Nature Shop" are on the left. A hummingbird is shown in flight. At the bottom right, it says "May Hago, Chestnut-breasted Coronet".

Get started counting the birds in your backyard and enjoy video of the birds that come to the Cornell lab.

Identify species, such as the red-winged blackbird.



https://www.allaboutbirds.org/cams/cornell-lab-feederwatch/?fbclid=IwAROXDEiHiyzwnq7-S9wy5xA00zd0PzALSr-OU30T1uP_yfux9B6wEEguXDA



FREE COVID-19 ROCHESTER PORCH PORTRAIT DOCUMENTARY SEVERAL NEIGHBORHOODS HAVE ALREADY BEEN INCLUDED

“I am creating a documentary series based on our quarantine in Rochester, NY from the COVID-19/ CORONAVIRUS.”

All sessions are complimentary (Free).

A minimum of 50 feet will remain between us (love my long lenses!)

I will spend 1-3 minutes during our distanced visit. Please know this is not a normal family portrait. I am looking for the feeling behind what we are experiencing. I will be in touch to let you know when I am in your area of the city. If you are thinking of creating a theme for your family, this is not necessary as I am looking to capture the REAL nature of your family right now during our quarantine. Please include your furry friends.

You will receive one social media file of your image.

To apply, you will need to fill out the application on this page:

<https://jessrk.com/porch>

To see Channel 13's story on this documentary, click here:

https://13wham.com/news/local/documenting-history-photographer-captures-quarantine-porch-portraits?fbclid=IwAR2Cg2Nsfuna9Dtb_mD8GpafdU_su1mGux21Qs2ep70HOuesFmdDWXR1iY

To see City Newspaper's story, click here:

<https://www.rochestercitynewspaper.com/rochester/pandemic-era-portraits/Content?oid=11609042>



LEGENDS Radio 102.7 is starting a new feature, because it's time to recognize the greatest Legends of them all – those on the frontlines of this pandemic; those unsung heroes who put their lives on the line day after day to keep Rochester going. Do you know a Frontline Legend who deserves a spotlight? They could be a nurse, doctor, first responder, cashier, custodian, truck driver – anyone working to keep our community strong. Nominate your Frontline Legend at the link below. This feature has been so popular it has expanded to Tuesdays and Wednesdays.

To nominate a Frontline Legend use this link:

http://www.legends1027.com/frontline/?fbclid=IwAR0UGDc9JcbZrREX82hFm_lgsGlpFAJZ0I5gnOL37AWzfm6hUAum8I-26E